

All About ... Labels & Packaging



All About ... SIGNAGE



All about ... Commercial Printing



We are flattered that so many of you not only read Global Print Monitor, but also come to us via phone, email, and at industry gatherings -- with increasing frequency -- because you view us as the resource for industry information.

Your need of quality resources is the reason why Global Print Monitor (www.globalprintmonitor.info), as the trade magazine, has evolved. We are (once again) not only providing the industry with news and comments, we are now going to offer the most comprehensive set of valuable resources and content online. And the title explains itself:

All About ...

All About will be *the* deep dive into topics. We are diving deep into the topics. And will be a knowledge center that is constantly updated to provide insight into past, present and future technologies. Applications and customer showcases will be highlighted, and explored in-depth. For those seeking advice and help our "How to..." section might provide the answer and if not there is always the possibility to ask an expert. Industry happenings, events and also new products are getting the attention they deserve.

Content-centric and geared towards the professionals, our "All About ..." -sites provide managers, deciders, decision-makers, C-Suite managers but also print professionals of all ranks with the information and background knowledge that is required in these fast-moving times.

Label & Packaging (www.labelandpackaging.4your.biz), Signage (www.signage.4your.biz) and Commercial Printing (www.commercialprinting.4your.biz) are those three different disciplines of print that nowadays make up over 90% of the print business. Enabling all market participants to explore and read up on their industry and what it entails is a must in the competitive global marketplace. "All About..." is to be the one stop resource for all seeking advice and knowledge, industry trends and new applications and so much more. In addition, those All About ... content-centric sites make heavy use of social media platforms, thereby engaging printers, reinforcing existing relationships, and enabling opening doors to new and existing business and business relationships.

All About... will deliver its quality content via traditional and new channels such as regular newsletters and social media; as well as engage with viewers using interactive platforms such as TwitterTalks and webinars.

Suppliers and other organizations that choose to sponsor All About.. will be able to share the complete range of missions, offerings, and case studies – virtually all information, on a continuous basis, via all of these channels. An important component of our mission is to support suppliers and other organizations in being transparent with audiences. Sending out regular newsletters, engaging printers, social media, twittertalks/sessions etc. thus making those audiences aware of the offerings that they are able to make decisions knowing they are looking at all possible options. This is also an available leads to unprecedented “new opportunity for suppliers opening” of markets and transparency enabling sponsors and companies to be put on the selection list as possible suppliers whenever the requirement for new equipment, software or consumables etc. is there. Our knowledge, help and learning center enables our readers to easily find advice and help should the need occur.

In all sponsorships user success stories, reports, interviews etc. can be written by the staff of Global Print Monitor and are included in the sponsorship, as is direct access to All About... membership areas and the opportunity to answer readers' questions – when pertinent – directly.

(* Note: sponsorships are quarter-/half-yearly or yearly contracts, but we will work with you to find the right solution)

The following business proposals for sponsorship are currently available, and custom contracts are also available should you require further support:

• **Platinum Sponsorship:**

Included: Highlight up to 8 stories/success stories/case studies

Cost: From 7,500 euros/month

• **Gold Sponsorship:**

Included: Highlight up to 5 user stories/success stories/case studies

Cost: From 6,000 euros/month

• **Silver Sponsorship:**

Included: Highlight up to 3 user stories/success stories/case studies

Cost: From 4,500 euros/month

• **Bronze Sponsorship:**

Included: Highlight up to 1 user story/success story/case study

Cost: From 3,000 euros/month

Other:

Monthly sponsorships are available from 1,000 euros onwards which can include, but are not limited to:

- Logo placement on materials/website
- Website Banner Ads
- Newsletter ads/buttons
- News placements with extra columns included.

We are flexible with plans, so please contact us to let us know how we can help your business thrive by putting the spotlight on your company.

*"Knowledge grows exponentially.
The more we know, the greater our ability to learn,
and the faster we expand our knowledge base."
- Dan Brown, The Lost Symbol*